



Leadership Diversity Program

Problem

The perception and reality of the craft beer industry is that it's dominated by white men. As an industry we lose out on valuable insights from a more diverse group of people, and the perception of whiteness limits how seriously other people look at craft beer as a viable career.

Goal

Establish a paid training program that encompasses all aspects of the brewery business to help people develop the skills to be effective leaders in a craft brewery.

Program Summary

The Orpheus Brewing Leadership Diversity Program provides a unique opportunity for Black or African American, American Indian or Alaska Native, Asian, Latino or Hispanic, Native Hawaiian or Other Pacific Islander to develop the skills necessary for a leadership career in the craft brewing industry. This six month training program includes a \$1500/mo stipend and health insurance.

Program design

Time will be split with 50% of the time dedicated to packaging and warehouse work or other work as needed, and 50% of the time dedicated to multiple rotation assignments over six months to provide broad experience in core areas of the brewery business. You will be working closely with the CEO and other high level management.

Rotations include exposure to:

Production – Brewing, cellar, lab, packaging, logistics

Sales – On and off premise sales, distributor relationships, business development

Retail – Tasting room and merchandise operations

Marketing – Social media, press relationship, community outreach

Administration – Budgeting, HR, legal

Qualifications

- Desire for a career in craft beer
- College degree is not required, but degrees in related fields of business, organic chemistry, food science and biotechnology, chemical or process engineering, or microbiology are advantageous
- Strong attention to detail
- Desire to work in a manufacturing environment
- Excellent interpersonal communication skills and strong professional presence
- Authorization to work in the US without restriction
- 21+ years of age

About Us

Orpheus Brewing is based in Atlanta, overlooking Piedmont Park and the Atlanta Beltline. Bringing native funk, old barrels, big hops, and a little bit of chaos to the heart of Atlanta, Orpheus is committed to creating beers that live up to our motto, "Don't Look Back".

Apply

Depending on applicant availability, program will begin in August or September 2020. Please send cover letter and resume or questions to jason@orpheusbrewing.com.